

## **RUCK UK Online Store Discount Conditions**

### **1. Discounts**

1.1 Discounts and discount campaigns on the part of RUCK, enable customers to purchase RUCK products at reduced prices. RUCK generally offers the discount options described in para.1.2 (exhibition/event discounts, discount vouchers, student discounts, clinic project discounts). RUCK grants discounts only on discountable items as labeled in the RUCK UK Online Store.

1.2 Discounts and discount campaigns are only valid for the respective agreed or designated periods. With the exception of clinic project discounts, all other discounts and discount promotions cannot be combined with each other regarding one purchase or service order.

1.3 Discounts will not be granted on e.g. books, services and voucher cards. Further not discountable items are labelled in the RUCK UK Online Store accordingly.

1.4 Discounts and discount promotions are not transferable to third parties. Third parties also include e.g. family members, employers, employees or friends.

### **2. Explanation of our Discount Options**

2.1 Exhibition/event discounts (usually set out as voucher codes) are granted to customers who visit us in person at a RUCK exhibition/event stand during an exhibition/event in the United Kingdom. With proof of the exhibition/event visit (e.g. admission ticket, exhibition/event order form), the exhibition/event discount can still be claimed by the customer up to 10 days after the end of the exhibition/event. Exhibition/event discounts are limited to RUCK customers with place of business in the United Kingdom.

2.2 When redeeming discount vouchers, the amount contained on the discount voucher will be deducted from the invoice amount. The amount will be set out in the invoice e.g. in GBP or percent. Discount vouchers can only be redeemed within the applicable scope and time period stipulated in each discount voucher (e.g. RUCK UK Online Store).

2.3 Student discounts of 10% are granted to customers who are in an ongoing training or education programme to become a Podiatrist, or Foot Health Practitioner. RUCK may reserve the right to grant the student discount only upon presentation of a written proof of the ongoing training or education programme. The student discount will be granted for a time period including the training or education programme and 12 months after the end of the training. Student discounts may be combined with exhibition/event discounts.

2.4 Lecturers of podiatry, or foot health practice will receive a discount of 10% if they have submitted written proof (confirmation) from their school to RUCK before placing an order. This proof will be valid for 12 months and teachers must re-submit such proof to RUCK annually to apply the discount to future orders.

2.5 The clinic project discount is applicable to eligible articles from product groups 10, 11, 12, 32, 37. The clinic project discount can be combined with all other RUCK discounts and is considered subordinate as the last discount. I.e. if another, priority RUCK discount is applied, then the amount discounted by the priority RUCK discount is the assessment basis for the calculation of the clinic project discount. With this discount, customers with an order value of £10,000 or more receive a discount of up to 10%. The amount of the discount depends on the respective order value and is divided into the following scales:

Scale £ (before VAT)	Discount
from £10,000	3%
from £15,000	6%
from £25,000	8%
from £50,000	10%